

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Flake
Application No. : 10/625,082
Filed : July 22, 2003
Title : TERM-BASED CONCEPT MARKET
Examiner : Alexander G. Kalinowski
Art Unit : 3691

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated, please re-consider the above-identified application
in light of the following:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.